

A woman with curly hair is shown in profile, wearing large headphones. The image is overlaid with a semi-transparent brown filter. The text 'audio in black' is written in a white cursive font across the middle of the image. Below it, the letters 'AIB' are displayed in a large, white, sans-serif font.

*audio in black*  
AIB

reviews | recommendations | new releases

THE ONLINE SOURCE FOR BLACK AUDIOBOOKS



# The Audio In Black Press Kit

## ABOUT AUDIO IN BLACK

Audio in Black is an online platform created by Authors Alexandria House and Joan Vassar to showcase Black audiobooks.

## OUR MISSION

We are committed to promoting Black authors, narrators, and audiobooks to audiophiles and recognizing excellence in the world of Black storytelling and narration.

## AUDIO IN BLACK FACTS

- Platform launched February 2022
- Thousands of new releases spotlighted
  - 20 Categories/Genres added
- 2000+ audiobooks catalogued across all genres and linked to retail platforms
  - Review team; audiobook reviews posted monthly (nearly 130+ reviews currently on site)
  - Platform includes Black Narrator Directory
  - Black eBooks and podcasts featured monthly
- Author and Narrator interviews and Q&As featured on site
  - Average 5000 monthly site visitors
  - 1.8K Instagram followers



# The Audio In Black Press Kit (con't.)

## *WEBSITE*



[www.audioinblack.com](http://www.audioinblack.com)

## *SOCIAL MEDIA*



[@audioinblack](https://www.instagram.com/audioinblack)



[Audio in Black](https://www.facebook.com/AudioinBlack)



[@audioinblack](https://www.tiktok.com/@audioinblack)

## *EMAIL*



[audioinblack@gmail.com](mailto:audioinblack@gmail.com)